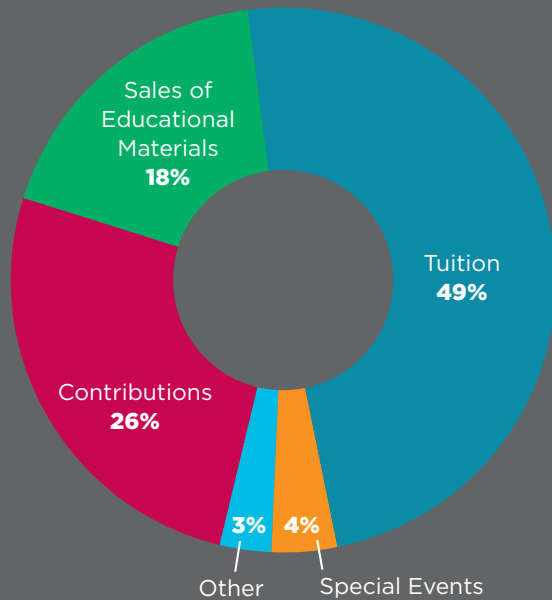


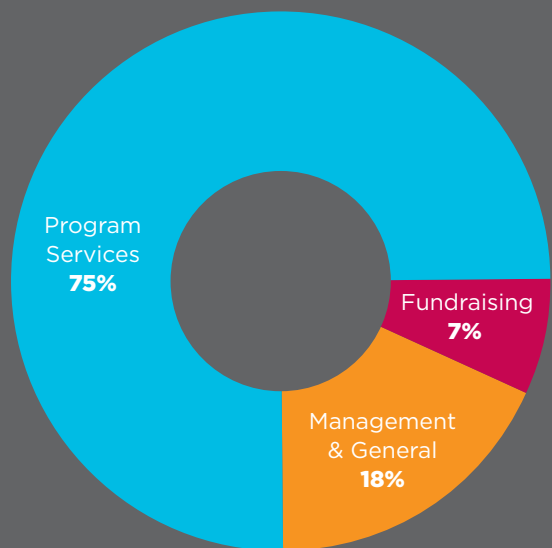


2018 Financials

Revenue



Expenses



Revenue, Gains & Support

Contributions	\$1,565,461
Sales of Educational Materials	\$1,123,170
Tuition	\$2,972,473
Special Events	\$274,623
Net Investment Return	-\$425,550
Total	\$5,510,177

Expenses

Programs	\$4,576,280
Management & General	\$1,072,194
Fundraising	\$430,123
Total	\$6,078,597

Ending net assets	\$8,784,512
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This has been a year of incredible outreach for Neuhaus Education Center. Thirty-nine years of excellence continues to open doors we have dreamed of entering. Our journey of growth and transformation is possible because of your generous investment of time, talent, and treasure.

Because of you, children have been rescued from falling through the cracks of illiteracy. Together, we have transformed the way teachers deliver reading instruction the first time. The teachers we have apprenticed in structured literacy instruction can now identify and serve struggling readers before they experience reading failure. This benefits all students, particularly those with reading differences like dyslexia. All students, regardless of zip code, deserve exceptionally prepared teachers.

Literacy is not confined to the classroom. Our community programs have blossomed with your support. Families of struggling readers have continued to receive guidance from our experts as they advocate for their children. We have also seen adults' life circumstances rise as they learn to read at Neuhaus.

Because of you, Neuhaus is riding a wave of literacy transformation that is sweeping our state and the nation! I invite you to celebrate your part in making this accelerated change a reality. The best is yet to come!



With gratitude,

Tracy

Our Impact

3,517

Teachers learned to teach reading using structured literacy instruction

July 2018

Fort Worth ISD launches a TEA grant-funded dyslexia instruction pilot in partnership with Neuhaus

November 2018

Release of the updated 2018 Texas Dyslexia Handbook with contributions from Neuhaus experts

July 2018

300 educators attend 3rd Annual Unlocking Literacy Conference

October 2018

460

Parents of struggling readers attended free information seminars

4,392

Hours of coaching and observation of classroom teachers

January 2019

Roll out of the new mobile-friendly Neuhaus Academy with instructor & organization platforms

May 2019

Launch of *Identification and Assessment of Dyslexia* class

June 2019

14 professionals graduate from our Dyslexia Specialist Preparation Program

March 2019

240 East Texas teachers participate in professional learning

June 2019

Expert Innovation



Curriculum Update

Research is ongoing and literacy experts are continually learning the best ways to teach reading. Neuhaus is devoted to being nimble and responsive to the newest research to

remain aligned with best practices and the *Knowledge and Practice Standards for Teachers of Reading*. This means we are constantly updating our curriculum. We are learning more and more not only about how children learn to read best, but how teachers and adults learn best, too. As a result, we are also currently working to refresh the look and feel of our Basic Language Skills course by incorporating instructional and design standards and utilizing feedback from expert instructors who have taught the curriculum to educators and students. These design updates help us better impart our curriculum to the educators who will use research-backed principles to teach reading.

Identification & Assessment of Dyslexia

NEW AT NEUHAUS

In 2018, the International Dyslexia Association updated their *Knowledge and Practice Standards for Teachers of Reading* and the Texas State Board of Education updated the *Texas Dyslexia Handbook*, both of which contain guidelines for school districts to follow as they identify and provide services for students with dyslexia and related disorders. Neuhaus Education Center's *Identification & Assessment of Dyslexia* class was designed in partnership with Linked to give those with the great responsibility of identifying these students a better understanding of the new expectations and legal obligations as well as the nuances of dyslexia that may impede diagnosis.

Created and taught by Neuhaus dyslexia and diagnostic experts, the class deepens participants' knowledge about the science of reading, the myths of dyslexia, diagnostic tools beyond screeners, and effective communication to best serve parents and students after diagnoses. Participants are able to practice using their new skills and tactics on real case studies that highlight the complexity and uniqueness of a dyslexia diagnosis. Additionally, participants gain an understanding of the new laws and their responsibility to their students' futures.

Moving Our Vision Forward



Neuhaus pursues university partnerships to make a difference in teacher knowledge before they get to the classroom. Our expert staff and curriculum are integrated into university programs based on the university's needs. Our current partners are:

- Houston Baptist University in Houston, TX
- Walsh University in North Canton, OH
- William Carey University in Hattiesburg, MS



Most school districts have identified only a small fraction of their students with learning differences. Neuhaus' Dyslexia Specialist Preparation Program helps fill the shortage of reading specialists who ensure children with dyslexia receive the proper identification and critical reading intervention necessary to improve their literacy skills. **98% of our graduates go on to become certified dyslexia professionals.**



School is a Phoenix that Rose from the Ashes

Jefferson Elementary School in the Houston Independent School District (HISD) is a model of a school's transformation in literacy education following teacher professional development and coaching by Neuhaus Education Center.

Almost 94% of its students are economically disadvantaged. Many live in nearby hotels, and English is their second language.

In 2013, with students reading between two and four grade levels below the standard, Neuhaus was commissioned to teach Jefferson teachers structured literacy instruction and follow up with teacher coaching.

In 2014, scandal rocked the campus when several Jefferson teachers were investigated for cheating on standardized tests. Jefferson received the dreaded "Improvement Required" (IR) designation by the Texas Education Agency (TEA). The principal assigned to lead

the school in a bold new direction, Siomara Saenz-Phillips, knew things needed to change to give the students the education they deserved. She hired almost all new teachers, and 95% of them were first-year teachers.

From 2013-2019, at least 81 Jefferson teachers have enrolled in Neuhaus courses, including pre-Kindergarten to fifth-grade reading, special education, and ancillary teachers. Even the cafeteria workers and custodians are taking Neuhaus courses. The current principal, Lilly Rincon, firmly believes that everyone on the campus has a role to play in achieving literacy success for all.

The campus has shed their IR status and continues to show impressive gains in closing the student achievement gap. The campus achieved a score of 89 out of 100 for the 2018-2019 school year from the TEA. The transformation in their literacy program can be attributed to the commitment of the school's leadership and teachers to the Neuhaus program, the intensive coaching Neuhaus provided, and the joint development of systems and capacity-building protocols which enables the school to be self-sustaining.

"Jefferson Elementary leadership and teachers highlight what structured literacy can look like for all children regardless of zip code. They refuse to make excuses for what they don't have, but make the most of what they do have," stated Neuhaus President and CEO Dr. Tracy Weeden.

Neuhaus' childhood literacy work with Jefferson and other HISD schools is generously supported by The Brown Foundation, Inc., Houston Livestock Show & Rodeo™, The Powell Foundation, and The Williams Stamps Farish Fund.

Transforming Lives through Literacy



“

I first knew I needed a lot of help in first grade whenever I couldn't keep up with my other classmates and all my friends. Neuhaus helped me. Now if my friends say, 'Oh, you should read this book,' I can finally experience the book and how good it is. ”

—Luciano, 6th grader

“

What we've learned from our partnership with Neuhaus is the value of a close partner. We are really excited because last year we ended up with more than 90% of our kids kinder-ready. Now, we're setting the same achievement marker for third-grade reading readiness. ”

—Dr. Art Cavazos, Superintendent of Harlingen CISD



“

Graduating from the Dyslexia Specialist Preparation Program is one of my proudest professional achievements. Visitors leave my classroom amazed at the students' knowledge, level of engagement, and the amount of instruction packed into a 50-minute time period. Parents comment not only on the positive changes they see in their child's reading, but also their self-confidence. ”

—K. Suzanne Ybarra, M.Ed., LDT, CALT,
2019 Program Graduate

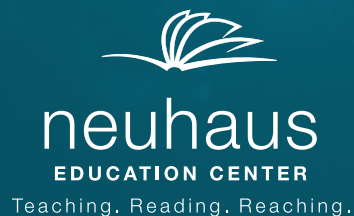


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